



A part of Brandon

MOTORART – A PART OF BRANDON

Motorart is a trademark owned by Brandon. Under the Motorart brand, Brandon manufactures, markets and sells authentically detailed scale models to companies, collectors networks and retailers the world over.

Brandon AB is located in Sweden and the headquarter is located in Göteborg, Sweden.

BRANDON

www.brandoncompany.com

What we offer

We produce scale model in high quality with realistic and accurately replicated features and details just like the real machine

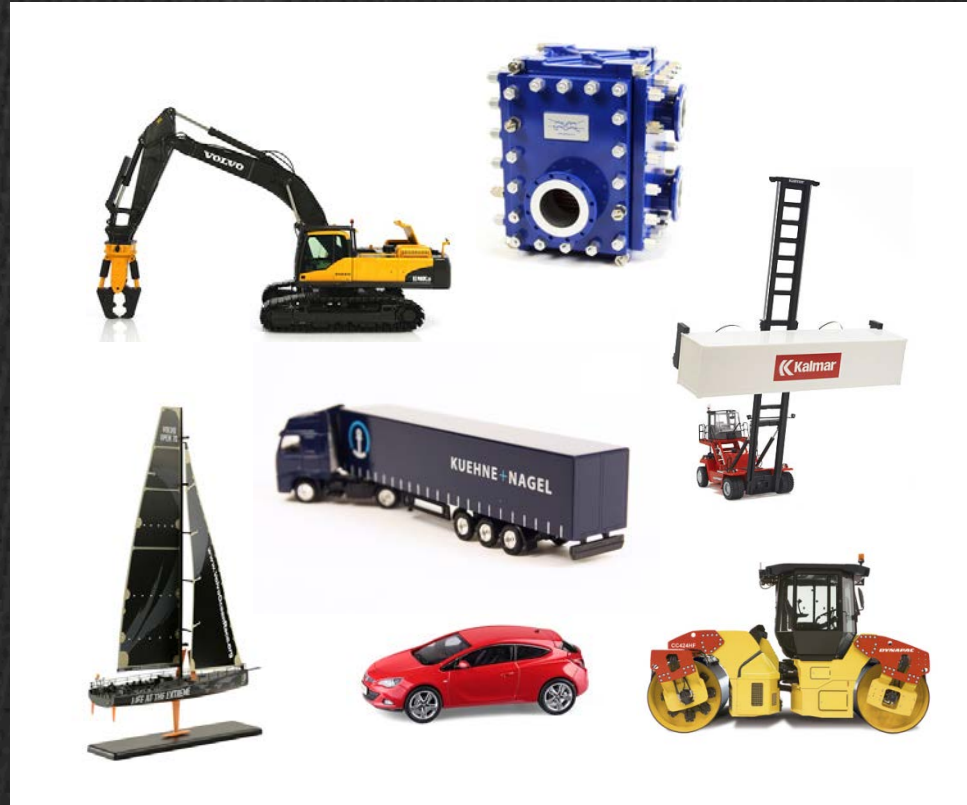
A collector's item - Management gift - Gift of purchase

- An item that you will proud giving away
- A gift that represent a value for the receiver.



Portfolio - promote your brand

- Die Cast models for construction and motor vehicle industry
- Die Cast models for engineering industry
- Other scale models for sales promotion purpose
- Promotional products with customized logos



Construction Model:

Volvo EC480D



Sold and used as a giveaway merchandise within Volvo and sold within the Motorart global network of distributor for collector trade.

Promotional products:

Miniature vehicle

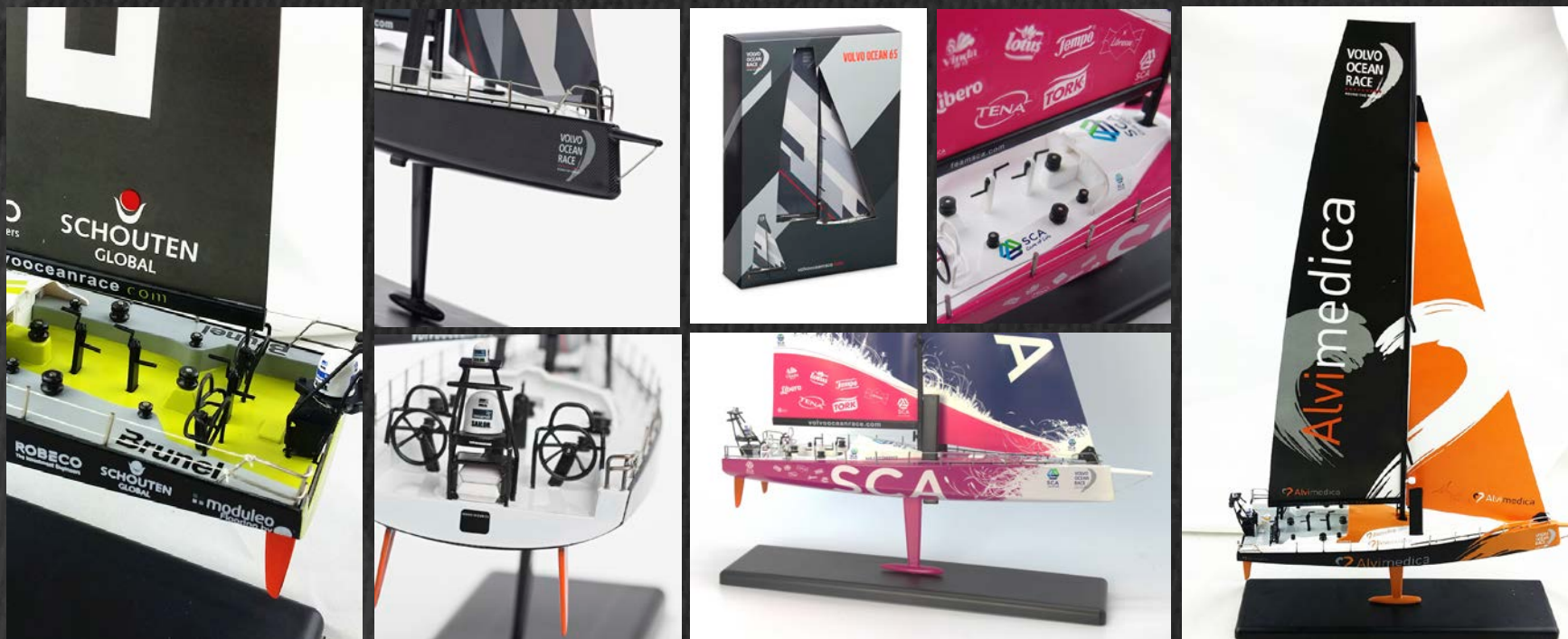


Your customer will be reminded of your brand name every time they see it!

Small and with low weight - suitable for mailing, Perfect as a gift, Looks nice on the table/bookshelf, Collectors item, Toy for kids, CE-tested

Special projects:

VO65 - Volvo ocean race sailboats



Promotional item for Team SCA, Team Brunel, Team Alvimedica, Team Vestas Wind and in a generic Volvo version to Volvo AB and Volvo Cars.

Special projects:

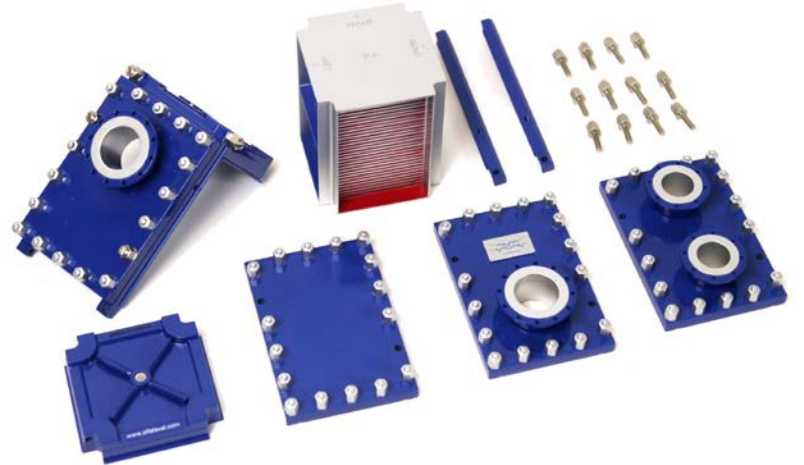
Volvo Trucks – FH16 launch gift



Promotional gift used as an invitation to the global launch of the FH 16

Special projects:

Alfa Laval – heat shield exchanger



Giveaway and demonstration tool for sales representatives, showing all important features

Our customers

- Alfa Laval
- Dynapac
- Hidromek
- JCB
- K-Tec
- Kalmar
- New Holland
- Sanko Makina
- Volvo Construction
- Volvo Trucks
- Volvo Bus
- Yanmar Construction



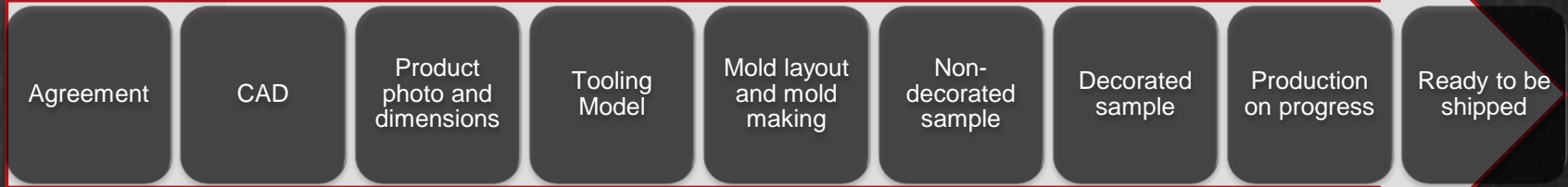
5 benefits - what's in it for you?

1. We tailor each offer to meet your needs and expectations.
2. Our experience in producing scale models is unsurpassed, giving you the best products that meet your exacting requirements.
3. Our knowledge, experience and tools to sell and distribute the product outside of your existing channels and networks will raise your brands exposure and value.
4. We offer warehousing, distribution and logistics solutions to meet all your needs.
5. We will guide you through the whole process - from agreement until the product reaches its destination, wherever that may be.

The making of a scale model



From agreement to finished Scale model - ready shipment:
8 - 12 Months



Summery

One of the best merchandise items is your own product! Scale it down to a “giveaway size” and your customer will be reminded of your brand every time they see it!

- We always strive to produce scale model in high quality with realistic and accurately replicated features and details just like your real machine - A collector’s item, management gift, gift of purchase, an item that you will proud giving away, a gift that represent a value for the receiver.
- The best impact of a scale model is if you have it ready at the same time as the launch of the real machine and we are used to keep our customers confidentiality.
- We also help you with storage, distribution, logistics and shipping anywhere in the world!

For further question or quotes, please contact:

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